## What are the benefits of REACH?

Child care providers benefit: As a caregiver, you benefit by performing a job you love—caring for children—while earning money to support your family. You also receive the peace of mind of providing a community service. As your own boss, you have the flexibility to arrange care at the times and dates that are most convenient for both yourself and the families you work with. You will also benefit through valuable training opportunities, professional development and ongoing supportive services provided by a team of dedicated community partners.

Children benefit: Children flourish with providers that can offer more one-on-one time and attention, which is exactly what they receive when attending in-home child care. Also, the familiar "home away from home" surroundings of a residential environment are naturally more comfortable to children, particularly those with shy behaviors or attachment issues.

Families benefit: When parents and caregivers are able to work as a team to successfully raise a child, strong relationships are forged that benefit everyone involved. Families also profit from dependable child care by being able to work, search for work or go to school to better their financial future, so they themselves can become better providers for their children.

Communities benefit: With more people in the workforce (both the child care providers as well as the parents who have been unable to work), communities receive the benefit of stronger families and a healthier economy to better serve its members with improved programs and services.

## Contact us to learn more!

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Weld County has been described as a child care desert due to a need for more child care providers. This lack of available care means many families are forced to choose between working or staying home with their children, which can negatively impact their ability to achieve self-sufficiency. To address this need, Weld County and United Way of Weld County are actively recruiting child care providers for the REACH program.

## What is REACH?

REACH, which stands for Realizing Economic Advancement through Caring Homes, refers to caregivers who provide child care either in their own residence or in a family's home. These professional providers care for children who are related to them or may care for up to four non-related children. They also provide care for children of parents receiving financial support through the Colorado Child Care Assistance Program, or CCCAP.

At the heart of our program, REACH is a partnership between a caregiver and a family to work together so both can achieve financial advancement and stability—as a child care provider, you can

earn money to support your family by doing something you love while also helping other families become successful. REACH providers enable parents to work or go to school, allowing them to better support their children.

## Who is a good fit for REACH?

If you care about children and want to see them grow, thrive and become the best they can be, then REACH may be a good fit for you! Those with a heart for community service and helping others may also fit well into the REACH program, as the care you provide helps strengthen and empower families.

REACH is an excellent fit for those who already provide child care for relatives, friends or neighbors, as you could earn money (or more money) by providing child care for another family or more children. Also, you have the opportunity to work from home, earning income to support your family by providing child care for others, while also caring for your own children.